

Bachelor of Arts Degree in Music Industry with an emphasis in Music Business

First Quarter

Course	Credit Hours
Ear Training/Theory 1	2
Piano 1	1
Private Lesson 1	2
Music Industry Studies 1	2
History of Digital Revolution 1	2
Building the Artist's Team	2
Music Marketing Foundations	2
Promotion Concepts & Tools	1
English 101: Composition	3
Total:	17

Second Quarter

Course	Credit Hours
Ear Training/Theory 2	2
Piano 2	1
Private Lesson 2	2
Music Industry Studies 2	2
Artist Management Seminar	2
Brand Development	1
A&R Strategy	2
History of Digital Revolution 2	2
English 102: Composition & Thinking Critically	3
Total:	17

Third Quarter

Course	Credit Hours
Guitar Accompaniment 1	1
History of Rock & Pop Music 1	1
Private Lesson 3	2
Social Media Branding	1
Music Business Law & Contracts 1	2
Music Licensing 1	2
Music Publishing 1	2
Music Money 101	3
Total:	14

Fourth Quarter

Course	Credit Hours
Guitar Accompaniment 2	1
History of Rock & Pop Music 2	1
Private Lesson 4	2
Music Business Law & Contracts 2	2
Music Licensing 2	2
Music Publishing 2	2
Marketing Budgeting	2
Oral Communication 101	4
Total:	16

Fifth Quarter

Course	Credit Hours
Songwriting 1	2
History of American Roots & Blues Music	1
Royalty Accounting	2
Digital Distribution	2
Create Artist Pitch Materials	2
Music Supervision	2
Music 101-102: College Algebra I&II	4
Total:	15

Sixth Quarter

Course	Credit Hours
Songwriting 2	2
History of Jazz 1	1
Tour Finance	2
Time and Money Management	1
Indie Record Labels	2
Merchandise Licensing & Retail	2
Career Development	2
History 12: U.S. 1890-1954	3
Total:	15

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Seventh Quarter

Course	Credit Hours
History of Jazz 2	1
Contemporary Performance Ensemble 1	1
Music History 1	2
Touring Strategies 1	2
Applied Economics for Business	2
Radio Promotion	2
Astronomy 101 A&B: Exploring the Universe	4
Music 112: Musical Cultures of the World	3
Total:	17

Eighth Quarter

Course	Credit Hours
Contemporary Performance Ensemble 2	2
Music History 2	2
Sponsorships/Brand Deals	2
Publicity	2
Touring Strategies 2	2
Music Delivery Devices & Services	1
Philosophy 101	3
Spanish 101: Beginner	3
Total:	17

Ninth Quarter

Course	Credit Hours
History of Hip Hop, Neo Soul and R&B	1
Contemporary Performance Ensemble 3	1
Crowd-Sourced Funding	2
Record Label A&R Practicum	4
Spanish 102: Intermediate	3
Statistics 103: Methods & Applications	4
Total:	16

Tenth Quarter

Course	Credit Hours
History of Afro Cuban Music	1
Contemporary Performance Ensemble 4	1
Music Licensing & Song Placement Practicum	4
Managing Your Audience	1
Global Music Business 1	2
Technology Startups	1
Sociology 101	3
World Geography 101	3
Total:	17

Eleventh Quarter

Course	Credit Hours
History of Brazilian Music	1
Contemporary Performance Ensemble 5	1
Internship 1	5
App Development	1
Global Music Business 2	2
Psychology 101	3
Political Science 1	3
Total:	17

Twelfth Quarter

Course	Credit Hours
Contemporary Performance Ensemble 6	1
Internship 2	5
Global Music Business 3	2
Physiology 101: Architecture of the Human Body	3
Health 11: Self-Directed Wellness	2
Music 111: Music Appreciation	3
Total:	17

Total Program Credits: 195