# **Continuing Student Scholarship Guide**

## **GENERAL INFORMATION**

Los Angeles College of Music (LACM) is pleased to offer merit-based scholarships to students continuing toward completion of a Bachelor degree. Students who qualify include currently declared Bachelor students at LACM who are approaching their Junior academic year, as well as conversions from AA to BM as long as the student has already declared and completed the financial aid extension process (Domestic students only). Domestic and international students are equally eligible, and student financial status is not a factor. Scholarship awards are divided over the remainder of the student's program, and awards are applied directly and equally to each quarter's tuition.

In order to remain eligible for this scholarship award from one quarter to the next, scholarship recipients must maintain the minimum cumulative GPA (grade point average) of 3.2 in core (non-elective) classes. Students who fall below a 3.2 GPA will be placed on scholarship probation and are permitted one quarter's time to raise their GPA.

Scholarship awards are valid for only one award date and cannot be deferred. Scholarship recipients who defer their attendance or degree completion to a future program completion date will need to reapply for the scholarship in order to be considered for eligibility to receive the remainder of the original award amount.

# SCHOLARSHIP APPLICATION REQUIREMENTS

\*Scholarship eligibility will be contingent upon verification of the minimum 3.2 cumulative GPA requirement.

- 1. Letter of Recommendation from LACM Faculty member and/or Department Head of your current degree program.
- 2. Essay addressing the following points:
  - a. How you feel you have shown professionalism and excellence in your performance as a student at Los Angeles College of Music through your freshman and sophomore years.
  - b. 3 specific reasons why you feel you qualify to be considered for this elite scholarship award.
  - c. What professional goals you have set and specific steps you're taking that show progress toward meeting those goals.
- 3. Submit at least (4) links to online platforms showcasing you as an artist, songwriter, producer, etc. These should include a website if you have one along with social media links. If you do not have a website, please be sure to submit a Reverb Nation, Soundcloud or Bandcamp page.
- 4. From the pages you submitted in #3, please highlight selected audio and video tracks to be evaluated. At least one originally written and/or produced audio track must be highlighted (more than one are welcome and recommended) and one live performance or originally scored to picture video must be included.

## **DEADLINE FOR APPLICATION SUBMISSION**

End of 5<sup>th</sup> week of student's 5<sup>th</sup> quarter. Award recipients are notified in the 6<sup>th</sup> quarter and awards are issued applied to quarters 7-12.

### SUBMIT YOUR APPLICATION TO

<u>LTMscholarships@lacm.edu</u> with "LTM Scholarship Application – Your Name" as the subject

\*Please place all necessary documents and links to audio/video submissions in a zip folder titled as follows:

LTMscholarship\_Year\_YourName (example: LTMscholarship\_2016\_JohnSmith)

## SCHOLARSHIP DESCRIPTIONS

\*Scholarships will be awarded at the discretion of the administration. There may be instances when particular scholarships are not awarded for the application term based on merits of applicants and administrative considerations.

#### Ziggy Marley Emerging Artist Scholarship

This scholarship is awarded to a student of Los Angeles College of Music (LACM) showing extraordinary promise as a developing artist. This individual will exhibit excellence in the areas of overall musicianship, innovative stylistic sound and original song concepts, engaging artist identity, along with showcasing viable and bold ideas in the areas of music marketing and entrepreneurship. Award amount is \$6,000.

#### Moby Independent Artist & Producer Scholarship

Following in the footsteps of this scholarship's namesake, the Los Angeles College of Music (LACM) student who receives this award will show outstanding artistry and music production abilities. Pushing the envelope stylistically and producing powerful original material will be qualities that are recognized, along with a strong show of excellent musicianship overall. Award amount is \$6,000.

#### **Glen Ballard Composition and Production Scholarship**

This prestigious award will be granted to a student showing extraordinary promise in the areas of artist development, original composition for visual media and/or songwriting for popular markets, along with excellent music production abilities. This Los Angeles College of Music (LACM) student will display solid songwriting skills in multiple genres, along with competitive and innovative music production talent. Award amount is \$6,000.

#### Linda Perry Outstanding Independent Artist and Songwriter Scholarship

Just as Linda Perry herself began her impressive career as an independent artist and songwriter, this scholarship will support a Los Angeles College of Music (LACM) student showing an equal amount of tenacity and extraordinary ability as an artist and songwriter. This LACM student will also show giftedness in the areas of business acumen, production skill and collaborative performance. Award amount is \$6,000.

#### Stewart Copeland Excellence in Performance Scholarship

Stewart Copeland has set an example of high achievement and excellence in every area of performance, composition and artistry he has pursued. The seeds of a career filled with such crowning achievements began with a devotion to the craft and a drive to succeed that is arguably unparalleled. This scholarship will be offered to a LACM student who has shown an exceedingly driven approach to succeeding as a musician, performer, visual media composer and/or songwriter. Other qualities will include leadership, an innovative approach to creating new music, and a drive to compete in varied areas of creative and business endeavors. Award amount is \$6,000.

#### Don Was Outstanding Industry Leader Scholarship

Multiple Grammy-winning Producer Don Was holds up the example of a talent that continues to expand and accomplish historical achievements in the music industry. From bass player to producer to record label president, Don Was has continued to evolve as a leader in many fields. This scholarship award will be offered to a LACM student showing the talent, potential and aggressive mindset needed to achieve a career of longevity in the music industry. Excellence in musicianship, academics and pursuit of new opportunities will be benchmark qualities of this scholarship recipient. Award amount is \$6,000.

#### Brandon Boyd/Mike Einziger (Incubus) Excellence and Versatility Scholarship

Brandon Boyd and Mike Einziger of the multi-platinum selling band Incubus have each shown a dedication to expanding their career scope to include production, orchestral scoring and more. Each are multi-instrumentalists and tout the importance of versatility for achieving success in the music industry. This scholarship will be awarded to a LACM student who exhibits a similar array of talents as a musician, performer, songwriter and/or producer. Award amount is \$6,000.

#### Dave Wakeling Original Artistry Scholarship

Lead singer, songwriter and guitarist of English Beat and General Public Dave Wakeling inspires musicians who are trying to create their own unique sound and artist identity. A focus on writing songs that are accessible yet extremely individual in sound and approach will be placed for this scholarship award. The LACM student who receives this award will exhibit strength in creative approach to songwriting, performance, live production and overall artistry. Award amount is \$6,000.

#### Joe Walsh Outstanding Musicianship Scholarship

Famed and groundbreaking guitarist of The Eagles, Joe Walsh has also worn the mantle of singer, songwriter, multi-instrumentalist, composer and record producer. A talent that continues to inspire and motivate the greatest players and musicians in the music industry today, Walsh shows an unparalleled dedication to excellence in his many areas of talent. A LACM student who earns this scholarship award will show a wide variety of talents, beginning with a core dedication to outstanding performance abilities. Award amount is \$6,000.

#### **Gavin Rossdale Independent Artist Innovation Scholarship**

As an award-winning guitarist, songwriter and singer of the band Bush, Gavin Rossdale provides an example of a tenacity and dedication to his craft and career. A commitment to creating a unique and independent sound and career trajectory is shown throughout the scope of his achievements. This scholarship will be awarded to a LACM student who shows a driven approach to succeeding as an independent artist. Award amount is \$6,000.